

# THE ONE LESS FOUNDATION

## Corporate Sponsorship Packages

"Corporate Social Responsibility is the continuing commitment by business to contribute to economic development while improving the quality of life of the workforce and their families as well as of the community and society at large."

### Why become a sponsor?

As a sponsor you have the ability to make a major impact with your gift and direct it to the program you want to support or to contribute to the overall operating costs of our organization. Corporate sponsors will have their name and logo listed on our "Partners" page of our website.

### How does sponsorship help the organization?

Sponsorship helps our organization:

- have more consistent income throughout the year which helps us to be able to plan ahead in our programs
- have the ability to augment and grow our program capacity as needs and requests for programs come in faster than grant funding is received
- helps to supplement the funding of programs when other sources of funding don't fully cover 100% of expenses

Sponsorship also gives our organization the ability to test new curriculum and determine outcomes on a small scale level, prior to applying for grant funding and scaling up to need and capacity

### Who do I contact to become a sponsor?

Contact our Executive Director, Ingrid R. Shepard at: 215-278-4400 or via email at: ishepard@theonelessfoundation.org

### Corporate Sponsorship Packages

	Diamond Level \$20,000 +	Platinum Level \$12,000 - \$19,999	Gold Level \$5,000 - \$11,999	Silver Level \$2,500 - \$4,999	Bronze Level \$1,000 - \$2,499
Annual Donor Gift	x	x	x	x	x
Website mention as sponsor	x	x	x	x	x
Listed on marketing materials with logo inclusion as sponsor for program of choice	x	x	x		
Visit(s) to see program in action	3	2	2	1	1
Listed as sponsor of a TOLF event	All Events	2	1	1	
* If sponsorship includes \$5,000 or more for RISE scholarships, donor may sit on committee to select winner	x	x	x		
* If sponsorship includes \$5,000 or more for RISE scholarships donor may have name reflected in name of scholarship	x				
Ticket(s) to Spring Fundraiser	5	4	3	2	1
Ticket(s) to RISE Awards and Dinner	5	4	3	2	1
Registration(s) to Run Germantown*	5	4	3	2	1

\* Run Germantown is a 5K race and 3K fun run that The One Less Foundation hosts jointly with Urban Resources Development Corp.